Grace Velarde

Artist passionate about creating innovative motion graphics to enhance storytelling.
201-419-4403 | gracea.velarde@gmail.com | www.gracefulgraphics.design

Skills

Animation & Game Development
Autodesk 3ds Max | Maxon Cinema 4D | Unreal Engine | Unity | Adobe Creative Suite

Programming Languages
C++ | C# | Python | JavaScript | HTML | WebGL

Experience

NBCUniversal, Englewood Cliffs, NJ
Media Operations Technician
September 2023 – Present
- Perform real-time quality control screenings for broadcast, streaming on Peacock, and secondary outlets such as Amazon, ensuring technical, legal, and creative compliance.

Siblings Media LLC., New York City, NY
Photographer
March 2025
- Conducted a photoshoot for tech influencer @rominagafur with 29.6M followers, refreshing her brand with dynamic lighting and bold backgrounds created by masking.

All Things Media, LLC., Mahwah, NJ
3D Generalist
June 2023 – February 2023
- Model, texture, and animate 3D assets optimized for mobile app McGraw Hill AR (augmented reality) and VR (virtual reality) experiences in partnership with Verizon.

Maxell Corporation of America Inc., Woodland Park, NJ
3D Animator
March 2023 – August 2023
- Created a 3D animated promotional product TikTok for Maxell's @maxellcorp earning 410 views, helping grow the account to 19.5K followers.

Warner Music Group, New York City, NY
Video Artist
March 2021 – June 2021
- Created art TikToks earning 20K–180K views each for Warner Classics' @stringsandthingsofficial at launch, helping grow the account to 248.3K followers.

Education & Professional Organizations

Ramapo College of New Jersey, Mahwah, NJ
September 2019 – May 2023
B.A. in 3D Animation, Minor in Computer Science | Cumulative GPA 4.0
ACM SIGGRAPH | WIA | NBCU Win | NBCU UNIDOS | NBCU YPN